



# Bord na Mona



**Bord na Mona is a leading international supplier of growing media products including multipurpose composts, grow bags and a range of decorative barks and mulches.**

The company owns 80,000 hectares of peatland and operates out of 20 locations throughout Ireland, the United Kingdom and eastern United States.

## Requirements

- Revised supply chain strategy to meet changing demands of major retail customer
- Improved service levels
- More up-to-date reporting
- More timed deliveries to stores

## Solution

- Set up dedicated operational project team to review transportation, site operations and costs
- Give responsibility for load building and movement allocation and development to project team
- Create and develop state-of-the-art seamless electronic ordering systems
- Establish and control standard target delivery price to all retail stores
- Manage and optimise inventory flow
- Provide greater transparency in the running costs of the contract

## Benefits

- Improved efficiency
- Lower operational costs
- More accurate stock and haulage control processes in place
- Reduction in stock losses
- Greater flexibility throughout whole operation
- Encouraging potential for future growth

## Facts

- P&O Ferrymasters and Bord na Mona have worked together since 1997
- 70 per cent of Bord na Mona's business is completed in the first half of the year
- 54 per cent of its growing media product is bagged and shipped to DIY stores and garden centres during a 12-week period

## Services

- Freight management service
- Bespoke IT systems and solutions including stock control management
- Transparent open book accounting
- On-site implant
- Control tower

