



Benteler

With about 30,000 employees and 161 locations in 40 countries, the BENTELER-Group stands for a high degree of excellent material, production and technology in the areas of Automotive, Steel/Tube and Distribution. The division BENTELER Steel/Tube is one of the leading manufacturers of high quality steel tubes and meets the market requirements with customized tube solutions. Together with their strategic partner POFM, they realise an efficient structure with continuous innovation and an efficient logistic supply chain, which result in a high customer satisfaction against realistic costs.



Facts

- Partnership started in 2013
- 500 loads per annum
- 6 million EUR annual transport spend
- Dedicated local control tower in Cologne

Requirements

- Single point of contact
- Transparency in transport execution and costs
- Reduction in transport spend
- Order process automation and optimization
- Standardized KPI's

Solution

- Local control tower set-up
- Open book structure
- Usage of strong European carrier network
- Full EDI connection
- Monthly management KPI dashboard
- Quarterly rebate via profit share mechanism

Achievements

- On top of the direct saving on transport rates, an overall additional rebate of 6,9% is achieved
- All international transports are executed by a centralized control tower
- Supply Chain analyses with Continual Improvement projects
- One transparent overview for all international transports

Services

- 3PL logistics management
- LTL load build
- Provision of standard operating Procedures and comprehensive KPI reporting
- Continual improvement, engineering and business development



the **sense** of logistics